

★ Nevada SBDC Success Story ★

CASAS COUNTER AND GRANITE

“ THANKS TO THE NEVADA SBDC, I WAS ABLE TO ESTABLISH MY BUSINESS AND GET A LOAN.

OUR COMPANY HAS BENEFITED FROM THE HELP OF NEVADA SBDC, THEIR SPANISH LANGUAGE TRAININGS, AND OTHER SERVICES AND COME OUT AHEAD. AS A WOMAN BUSINESS OWNER, I HAVE LEARNED HOW TO LEAD MY BUSINESS.



I AM VERY GRATEFUL TO EVERYONE AT “ NEVADA SBDC.

- MARIA “LULU” CASAS

OWNER OF CASAS COUNTER AND GRANITE, A WOMAN & MINORITY OWNED BUSINESS IN LAS VEGAS

Starting up your dream business from scratch is no easy task, but with help from experienced Nevada SBDC advisors like Anabel Navarro, what might seem scary can be broken into smaller, more manageable projects. That's what Navarro helped Maria Lourdes “Lulu” Casas with when she and her husband decided to open a custom cabinetry business. While her husband had experience with cabinet work, Lulu had never operated or administered a business before and had no idea where to start. Nevada SBDC trainings, classes, and on-on-one advising time with Navarro helped to quickly bring her up to speed.

After attending the Start Smart and Money Smart SBDC training classes and getting help with everything from marketing to insurance, hiring employees, and tax law, Lulu and her husband finally felt confident in their business experience and were ready to expand! Navarro assisted the business in receiving a loan from OPORTUN, and was also able to secure a U.S. SBA Paycheck Protection Program (PPP) loan during the COVID pandemic in 2020.

Group LJ Cabinets LLC now operates 3 separate businesses, specializing in custom closets, garage organizers and stone countertops. They employ more than 15 people and utilize many special contractors in the Las Vegas area. Recently, Group LJ Cabinets opened their first showroom, an exciting milestone that is sure to keep the business booming!

