

★ Nevada SBDC Success Story ★

NORTH 5TH BREWING CO.

"THERE IS NO AMOUNT OF MONEY THAT YOU CAN PUT ON HAVING THIS RESOURCE. ESPECIALLY BEING A NEW BUSINESS, YOU USUALLY HAVE TO SPEND ALL THIS MONEY.



TO HAVE THIS RESOURCE THAT'S HERE TO HELP YOU, TO MAKE SURE THAT YOU SUCCEED...

WHAT MORE COULD YOU ASK FOR? "

- AMANDA PAYAN

OWNER OF NORTH 5TH BREWING CO., A WOMAN & MINORITY OWNED BUSINESS IN NORTH LAS VEGAS

After working at her father's North Las Vegas construction company for years, Amanda Payan found herself in charge of operations when her father retired. Payan and her brother decided to pivot the business and convert their construction headquarters into a cozy, inviting brewery.

Payan quickly realized that the costs of establishing her new brewery were going to be more than she could take on, needing additional capital to purchase brewing equipment and fund the marketing efforts of her new business. Not knowing where to turn, Payan reached out to the Nevada Small Business Development Center and worked with local business advisor Carlos Mejia to secure business loans which allowed her to purchase the equipment necessary to begin building her dream business. Carlos was also able to offer Payan a social media audit, illuminating the strengths, weaknesses, and gaps in North 5th Brewing's online presence.

Thanks to the help of the Nevada SBDC, Amanda Payan and her family now operate an extremely successful brewery in North Las Vegas, hosting a popular weekly bar trivia night and offering 12 unique brews.



WATCH HERE!

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NEVADA

SBA
U.S. Small Business
Administration

